# (Re)Defining Food Deserts

John C. Jones, MPA, PhD

Center for Environmental Studies

Virginia Commonwealth University

jonesj39@vcu.edu

## Conceptualizations of Food Deserts

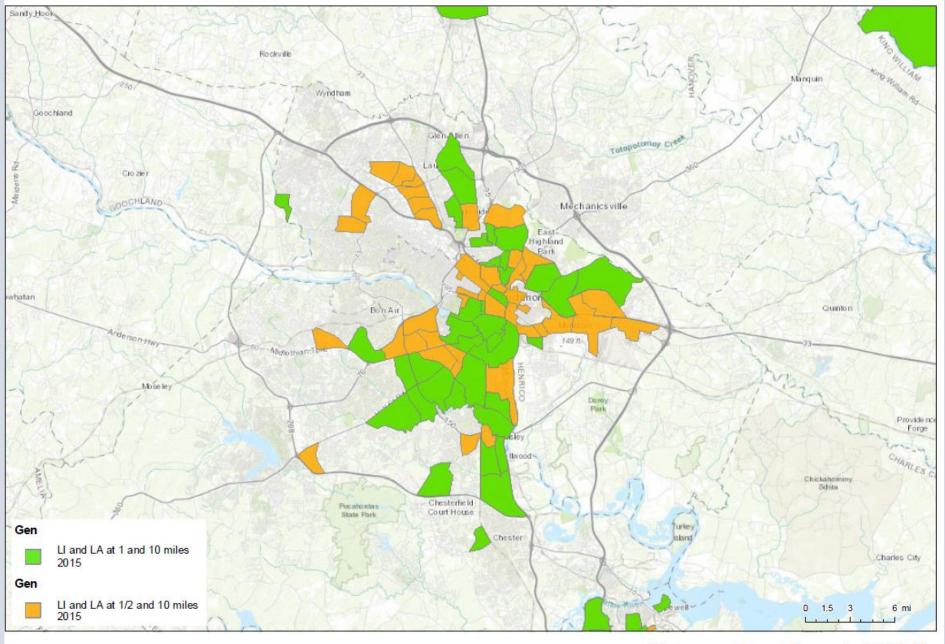
## First appearance of term:<sup>1</sup>

- Writing about public housing in Scotland in the 1990s
- "poor urban areas, where residents cannot buy affordable, healthy food"

## Subsequent major conceptual frames:<sup>2</sup>

- 1. Access to supermarkets
- 2. Differences chain & non-chain grocery stores
- 3. Racial/ethnic disparities
- 4. Socio-economic disparities
- 1. Cummins, S., Macintyre, S., 2002. Food deserts—evidence and assumption in health policy making. BMJ 325, 436–438.
- 2. Walker, R. E., Keane, C. R., & Burke, J. G. (2010). Disparities and access to healthy food in the United States:

  A review of food deserts literature. *Health & place*, *16*(5), 876-884.



#### Richmond Food Deserts (USDA)

Date: 1/23/2020 Source: USDA Economic Research Service, ESRI. For more information: https://www.ers.usda.gov/data-products/food-access-research-atlas/documentation

# Current USDA Definition (mid 2000s)

## By Census Tract (~4000 people):

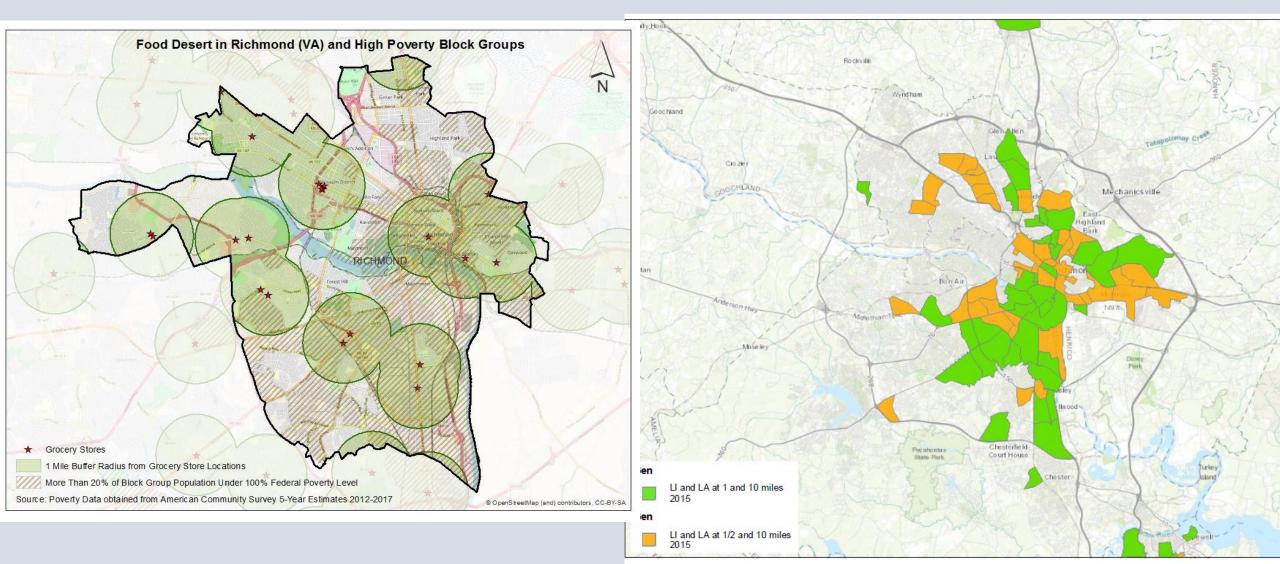
- 1. Low income (LI)
  - >= 20% poverty OR median family income (MFI) <= 80% of state or metro MFI</li>
- 2. Low access (LA)
  - At least 500 persons and/or at least 33 percent of the population lives
  - Euclidian distance (as bird flies) to full-service grocery store
    - Green >= 1 mile
    - Orange >= ½ mile

### **Grocery store**

- Proxy for sources of healthy and affordable food
- > \$2 million in annual sales
- Containing all the major food departments

#### **VCU Food Desert Map**

#### **USDA Food Desert Map**



#### Richmond Fo

Date: 1/23/2020 Source: USDA Economic Research Servihttps://www.ers.usda.gov/data-products/food-access

#### A Administrative Area

- Exposure defined by geopolitical, census, or other administrative boundary
- Inherent administrative borders or "edges"
- · Ignores barriers to travel like rivers, railroads
- · Ignores some food sources<sup>a</sup>

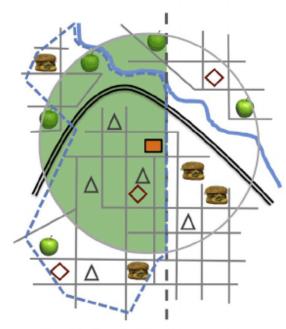


- 2 "healthy" typical food sources
- 2 "unhealthy" typical food sources
- (2 uncounted street vendors)
- (4 uncounted non-intuitive food sources)

2 "healthy" vs. 2 "unhealthy"

#### B Euclidean distance/Circle area

- Exposure defined by linear distance "as the crow flies" from a central point
- Respects administrative "edge" of study area
- · Ignores barriers to travel like rivers, railroads
- Ignores some food sources<sup>a</sup>



- 3 "healthy" typical food sources
- 0 "unhealthy" typical food sources
- (1 uncounted street vendor)
- (3 uncounted non-intuitive food sources)
- 3 "healthy" vs. 0 "unhealthy"

#### C Street-network area

- Exposure defined in terms of travel along existing paths like road networks
- Ignores administrative borders or "edges"a
- · Respects barriers to travel like rivers, railroads
- Counts all food sources<sup>a</sup>

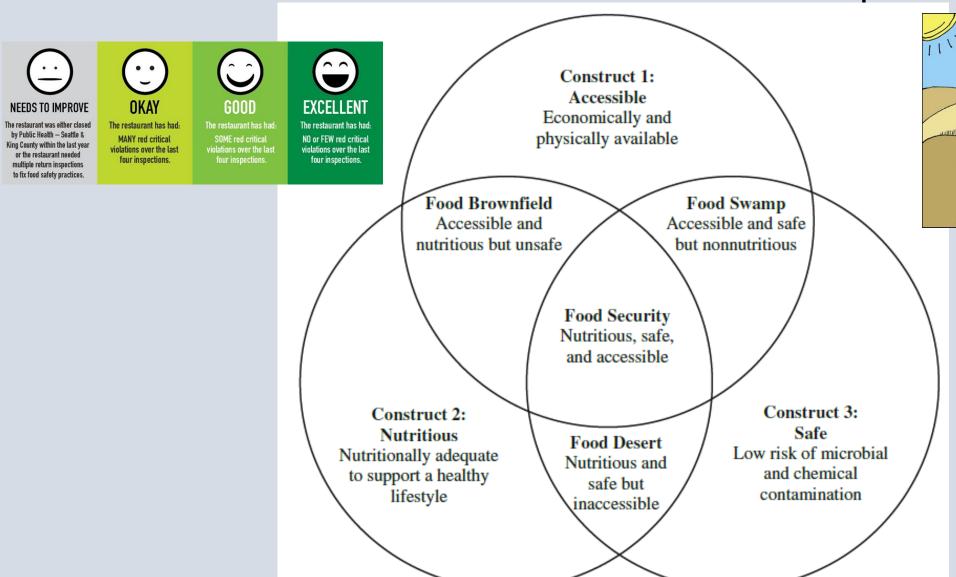


- 0 "healthy" typical food sources
- 3 "unhealthy" typical food sources
- 1 "unhealthy" street vendor
- 4 "unhealthy" non-intuitive food sources
- 0 "healthy" vs. 8 "unhealthy"

# Geo-spatial features: Home, school, or job City street — Railroad — Other admin. border — Wedge" or admin. border — City street — Railroad — Other admin. border — Wedge" or a

Lucan, S. C. (2015). Concerning limitations of food-environment research: a narrative review and commentary framed around obesity and diet-related diseases in youth. *J Acad Nutr Diet*, 115(2), 205-212

## Food Brownfields & Swamps



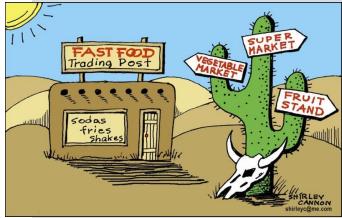


Image source: Nestle, M. (2015). Eat Drink Vote

**Osorio, A.E.,** Corradini, M.G. & Williams, J.D. (2013) "Remediating Food Deserts, Food Swamps, and Food Brownfields: Helping the Poor Access Nutritious, Safe, and Affordable Food." *Academy of Marketing Science Review* 

# Implications

Food deserts as a concept are problematic.

Can overstate causal relationship between physical access to grocery stores and health outcomes

Original proponents of term urge caution<sup>3</sup>

Better to view food deserts as one puzzle piece in the larger problems of food insecurity, poverty, and racism

