

# L. Douglas Wilder School of Government and Public Affairs



**The Center for Urban and Regional Analytics (CURA)  
partners with policy makers and public officials to provide the most accurate data  
and information to make the most informed strategic decisions**

## **Featured Services**

### **Policy and Program Evaluation**

We can help you identify trends, patterns, and dynamics impacting policy and program outcomes. We can help you understand how your taxpayers' money is being spent. Our service include

- Evaluation, benchmarking, and performance metrics for spending programs and policies, including enterprise zones, business incentives, and historic rehabilitation tax credits
- Return on investment, economic and fiscal impact analysis and programs
- Community impact analysis of major economic development projects, including quantitative, qualitative, and mixed methods
- Cost benefit analysis of policies and programs

### **Economic and Equitable Development Strategies**

We can help you develop evidence based economic strategies to inform policy decisions and generate desired equity and economic outcomes. We do this through

- Commercial revitalization strategies for mature corridors or downtowns
- Housing demand forecasting and planning, including affordable housing
- Economic development strategies, including
  - Economic development plans and policy memos
  - Talent pipeline, job trends, and skills demand forecast
  - Business clusters analysis
  - Local business climate analysis (review and benchmark of taxes and incentives)

### **Data and Dashboards**

We can help you create custom dashboards to monitor, measure, and evaluate outcomes. We offer

- Review and creation of data collection systems, including data quality control
- Staff training
- Data analytics for planning and economic development
- Development of performance metrics systems
- Interactive dashboards for policy planning or evaluation

## **Recent Projects**

### **Preserving the Past, Building the Future (2018)**

Measures the economic and community impacts of the Historic Rehabilitation Tax Credit Program administered by the Virginia Department of Housing resources

### **Richmond's Rehabilitation Tax Rebatement Program (2019)**

Measures the Return on Investment for Richmond taxpayers of the City's Tax Abatement Program

### **Bon Secours/Redskins Economic Development Project (2019)**

Provides a detailed economic and fiscal impact analysis of the Washington Redskins training Center and associated Bon Secours investments in the East End and Westhampton areas of Richmond, Virginia

### **Housing the Northern Shenandoah Valley (2018)**

Proposes housing and community development strategies that will meet the needs of communities and household throughout the region, while maintaining the community character the region values

### **Metro Richmond Exports Initiative Annual Report (2017)**

The Metro Richmond Exports initiative is a joint effort, together with the Greater Richmond Partnership and Virginia Gateway Region, to help businesses in the Richmond metropolitan statistical area start or increase their exports abroad.

## Client Testimonials

“We partnered with CURA to study the economic impacts of Virginia’s Historic Rehabilitation Tax Credit program. The findings were significant and greatly informed our understanding and advancement of the program. We were extremely satisfied with the responsiveness, professionalism, and quality of work of their staff. We would highly recommend CURA to other agencies and organizations looking to understand the impacts of its programs on their communities.” *Stephanie Williams, Deputy Director of Virginia Department of Historic Resources*

“We contracted with CURA to complete an economic impact study on two programs within the agency. The CURA team was professional and brought great insights to the project! Data is key to demonstrating value, and the CURA team has the training and expertise to highlight that value for your organization!” *Jennifer Mayton, Deputy Director, Virginia Department of Small Business and Supplier Diversity*

“We are partnering with CURA on two crime reduction programs in Richmond, VA. CURA’s data collection and analysis has helped guide project strategy to address the challenges faced by these focus communities in meaningful ways. Their team has played a crucial role in this process by providing detailed analysis, thoughtful recommendations, and consistent engagement with all project partners.” *Shannon Freeman, Director of Program and Outreach at the Virginia Office of Attorney General*

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